



Texas Association of
Black Personnel in Higher Education
Corpus Christi Chapter

JUNE TENTH

10 Days of Jubilee & Community Festival

June 9 - 19, 2023

SPONSORSHIP PACKET

www.tabphecc.org

Example of June 2022 - 10-Day Jubilee Calendar and programming which sponsorship funds are used for, in addition to the Coastal Bend Juneteenth Festival. Remaining funds (if any) are used for Christmas food boxes for the Elliott Grant Senior Village Apartment residents.



TABPHE - CORPUS CHRISTI JUNETEENTH 10-DAYS OF JUBILEE CALENDAR

**June
2022**

Juneteenth 2022 Kickoff **JUNE 9**

Kickoff of Ten Days of Juneteenth Festivities, Networking, Fellowship, Hors d'oeuvres, and **LINE DANCING lessons**, 4 pm to 7 pm.
 LOCATION: Solomon M. Coles High School Assembly Hall, 924 Winnebago Street, 78401. Lessons by Empire Fitness & Wellness.

JUNE 10

Juneteenth Spoken Word Night hosted by Millionaire Mo!
 Eight local poets/social entrepreneurs doing spoken word pieces over important social issues faced around the world.
 Networking & Desserts. Coral Bean Cafe, 7426 S. Staples, Corpus Christi, TX from 6 pm to 8 pm. No Admission Fee.

JUNE 11

JUNE 12

Corpus Christi Black Chamber of Commerce Scholarship Mixer
 Recognition and honoring of C.C. Black Chamber of Commerce Scholarship Recipients. Open to the Public.
 LOCATION: Coral Bean Cafe, 7426 S. Staples Street, Corpus Christi, TX. TIME: 3 pm to 5 pm.

JUNE 12

JUNE 12

Pilgrim Rest Missionary Baptist Church (Day of Service)
 Juneteenth Observance Day of Service hosted by Pastor C.W. Hall & Congregation, 2801 Sabinas Street, Corpus Christi, TX 78405. Service begins at 10:30 am. All are welcomed.

JUNE 12

JUNE 12

Juneteenth "Black Wall Street"
 Featuring Cadillac Muzilk performing LIVE at Lazy Beach Brewing. TIME: 4 pm - 8 pm. Sponsored by Curly Girl
 Cooking. For sponsorship or vending, contact: curlygirlcare@gmail.com.

JUNE 14

JUNE 15

Reducing the Impact of Trauma in Children of Color (Zoom Presentation)
 "Lunch & Learn" Workshop. Participants will receive an overview of how early experiences at home, in the school & the community shape children's developing brain and engage in highlighting the strengths in their community & receive additional strategies for buffering the impact of trauma in children of color. Sponsored By: Mrs. Sherry Peterson, M.S., Ed; United Way of the Coastal Bend Success by 6 Director. Zoom link: <https://bitly/37KFGPZ> -OR- Meeting ID: 861 5888 0611; Passcode: 539780 **TIME: 11:30 am to 1 pm.**

JUNE 16

JUNE 15

C.C. Black Chamber of Commerce "State of the Black Businesses Luncheon"
 Guest Speaker: Mr. Charles O'Neal, President /CEO, Texas Association of African American Chambers of Commerce, at Boys & Girls Club of the Coastal Bend, 3902 Greenwood Drive - 11:30 am - 1 pm. For Table sponsorship or ticket info, visit: <https://www.eventbrite.com/e/30990979754>. Sponsored by: The Corpus Christi Black Chamber of Commerce

JUNE 16

JUNE 16

Lunch & Learn: For Better Living featuring Health Fitness Wealth Business
 History lesson and Martial Arts presentation showcasing the importance of how Black people can benefit from taking martial arts to understand discipline and staying on the defense from the attack that comes due to the color of their skin. Health & Wellness Southern Home Cooked Meal provided by Curly Girls. TIME: 12pm-4pm. LOCATION: 1011 Louisiana Avenue (behind Neely Print Shop).

JUNE 16

JUNE 17

Easing the Mental Health Issues Impacting the African American Community (Panel Discussion)
 Guest speakers: Ms. Katrina Barnes, LMSW; Dr. Nephatteria Harris, Ph.D., LPC; Mrs. Mirakal McGill, LPC-A; Ms. Melica Wiley, M.S., LMF; & Ms. Charelle McNary, LMSW; LOCATION: Del Mar College (Retama Room) in the E.L. Harvin Center - Heritage Campus (formerly East Campus), 6 pm to 7:30 pm. TOPICS: Stress, Trauma, Family Violence, Grief, & Anxiety

JUNE 18

JUNE 17

Juneteenth Black and White Dinner & Dance
 Omni Hotel (Nueces Ballroom), 8 pm - 12 am - Featuring: Brian Jack & The Zydeco Gamblers. Omni Hotel Room Accommodations & Dance Tickets available ONLINE ONLY at: <https://www.tabphecc.org/juneteenth10days>. Food will be served from 8:30 pm to 9:30 pm. Hotel discount rate cutoff date: May 17, 2022.

JUNE 18

JUNE 17

Corpus Christi Juneteenth Festival & Ride for Freedom to Water's Edge Park
 Featuring CUPID (of Cupid Shuttle), Chalie Boy, and Bayou City Brass Band -- Food Trucks, Social Services, Medical screenings, Kids Zone and much more. TIME: 3 pm to 11 pm. Sponsorship & Vending info available at: <https://www.tabphecc.org/juneteenth>. Bring your chairs and/or Blankets. RIDE FOR FREEDOM will report at 11 am to Whataburger Field parking lot for lineup. For More Information: Contact (281) 744-5060 or hope@esperanzadetejas.org. Sponsored by: TABPHE-Corpus Christi, Esperanza de Tejas & the Road Hogs MC.

JUNE 19

JUNE 19

Calvary First Baptist Church of Corpus Christi (Day of Service)
 Juneteenth Day of Service sponsored by Bishop Charles Richardson, Sr. & Congregation, 2906 Carver Drive, Corpus Christi, TX 78405. Service begins at 10:30 am. All are welcomed.

JUNE 19

JUNE 19

Juneteenth for the Crest (Family Fun Day) - Open to the Public
 Dr. H.J. Williams Memorial Park (aka Hillcrest Park) - 1506 Minton Street, 78407 - 3 pm until ?? - Free BBQ (while supplies last), Music, Fun & games. For More Information: Contact (361) 695-6661 or (361) 739-1367.

JUNE 19

Revised: May 4, 2022

 **@TABPHECorpusChristi**

For an updated calendar, visit:
www.tabphecc.org -OR-
 Scan QR Code





What is Juneteenth?

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas, origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and in June 2021 was adopted as a Federal holiday.

Today, Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long overdue.

As part of the local Juneteenth celebration, the Texas Association of Black Personnel in Higher Education (TABPHE Corpus Christi, pronounced "taffy") and Friends hosts a one day event featuring activities, vendors, food and entertainment for the entire community. The 2021 Juneteenth Celebration boasted over 1000 attendees and 2022 boasted even more from the Coastal Bend area as we try to improve each year. We also added the observance of "10 Days of Juneteenth Jubilee" to commemorate General Gordon Granger's ride to Galveston, TX. We invite businesses and organizations to join in this celebration with us by securing a sponsorship for the ten days of events.

This year TABPHE celebrates 50 years of rich history, struggles and triumphs, and most importantly, it's Founders and long time members who helped make this organization viable for all these many years.

About TABPHE CC

The Texas Association of Black Personnel in Higher Education is a non-profit 501c (3) voluntary educational association comprised of all levels of higher education personnel working to ensure a better educational system for all and helps institutions address key goals for achieving success. The organization currently provides academic support, career development, community Town hall forums, cultural events, community service projects and has a mentoring program, "The Village" (a recruitment and mentoring program).

The local TABPHE Corpus Christi Chapter has been in existence since January 1999 and has had the honor of conducting a variety of events in the city of Corpus Christi and as a service to communities in the city. Some of these events and accomplishments include: "The Village" Mentoring Program, Miss Black Coastal Bend Pageant, TABPHE Business Expo, Girls Stepping Out in the Right Direction & Boys Manning Up (youth leadership camps), TABPHE Town Halls, Barbershop Books (young men Reading Initiative), Community Civic Engagement, Christmas Angel, Christmas Food Boxes for the Northside elderly along with a long list of community activities providing services to at-risk youth.

Our vision is for people of all ethnic, religious and economic backgrounds to join together in celebration and revelation on the numerous contributions and accomplishments of African Americans. We also strive to engage other community organizations to partner with us by supporting our mission to serve the community and the State of Texas.

2023 SPONSORSHIP PACKET



Sponsorship Levels*

(1 available) Presenting Sponsor - \$20,000

- * (15) VIP seats under tent at the Juneteenth Festival on Saturday
- * (2) 10X10 vendor booth spaces at festival on Saturday
- * (10) Festival T-shirts
- * (1) Banner at all TABPHE sponsored "10 Days of Juneteenth Jubilee" events
- * Recognized as "Presenting" sponsor on all paid advertising & at Festival
- * Company logo & name on all promotional material
- * VIP appearances at all TABPHE sponsored marketing events
- * Recognized as sponsor on event mapping, social media sites & TABPHE webpage
- * Table at Friday night Dance or Comedy Show (TBD)



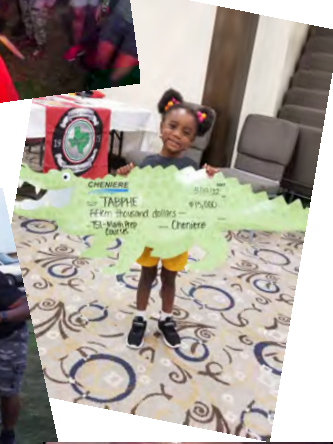
(2 available) Title Sponsors - \$15,000

- * (4) Tickets for Friday Night Dance or Comedy Show (TBD)
- * (10) VIP seats under tent at the Juneteenth Festival on Saturday
- * (1) 10X10 vendor booth space at festival on Saturday
- * (8) Festival T-shirts
- * (1) Banner at all TABPHE sponsored "10 Days of Juneteenth Jubilee" events
- * Speaking opportunity at Festival on Saturday (3 mins)
- * Recognized as a "Title" sponsor on paid advertising & at Festival
- * Company logo & name on all promotional material
- * Recognized as sponsor on event mapping, social media posts & TABPHE webpage



Platinum Sponsor - \$5,000

- * (4) VIP seats under tent at the Juneteenth Festival on Saturday
- * (4) Festival T-shirts
- * Recognized as a "Platinum" sponsor from the Festival stage
- * Company logo on all Juneteenth promotional material
- * Recognized as sponsor on social media posts

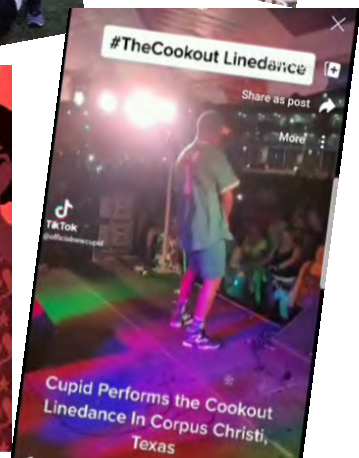


Gold Sponsor - \$2,000

- * (2) VIP seats under tent at park at Juneteenth Festival on Saturday
- * (2) Festival T-shirts
- * Company name on all Juneteenth promotional material
- * Recognized as a sponsor via social media posts

Silver Sponsor - \$1,000

- * (1) VIP seat under tent at Juneteenth Festival on Saturday
- * (1) Festival T-shirt
- * Recognized as a sponsor on Juneteenth promotional materials



*COVID-19 surges and fluctuations could possibly impact events, as well as sponsorship perks.



Sponsorship Request Form

Deadline for all sponsorships is **April 30, 2023**. Payment and form must be received by deadline. Make checks pay-able to **TABPHE Corpus Christi** and note in the memo "Juneteenth 2023 & 10-Day Jubilee".

Online invoicing is available via contact Tina Butler at 361-739-1367.

- (1) PRESENTING SPONSOR - \$20,000**
- (2) TITLE SPONSOR - \$15,000**
- PLATINUM SPONSOR - \$5,000**
- GOLD SPONSOR - \$2,000**
- SILVER SPONSOR - \$1,000**

INKIND DONATIONS:

- Stage Rental - Saturday
- Tent Rental (30 X 30) - Saturday
- Tent Rental (30 X 30) – Sunday
- Tent Rental (30 X 30) – Sunday
- Security

Name

Organization/Business Name

Street Address

City/State/Zip

Phone/Fax

Purchased by (print name)

Purchased by (signature)

Purchased by (email)

Contact person (if other than purchaser)

Contact person email

Payment must be received or postmarked by April 30, 2023

*Questions? For more information or a sponsorship, please contact
Tina Butler at 361-739-1367 or email tybutler43@gmail.com*

Please make checks payable to: TABPHE Corpus Christi and remit to: 1450 Cambridge Drive, Corpus Christi, TX 78415