

CORPUS CHRISTI

**JUNE
TEENTH**

**FESTIVAL
&**

10 DAYS OF JUBILEE

2022 SPONSORSHIP PACKET

JUNE 9, 2022 - JUNE 19, 2022

WWW.TABPHECC.ORG





What is Juneteenth?

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas, origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and in June 2021 was adopted as a Federal holiday.

Today, Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long overdue. In cities across the country, people of all races, nationalities and religions are joining hands to truthfully acknowledge a period in our history that shaped and continues to influence our society today. Sensitized to the conditions and experiences of others, only then can we make significant and lasting improvements in our society.

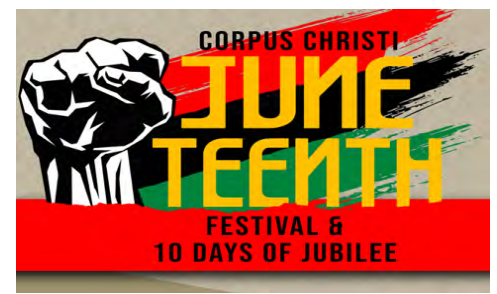
As part of the local Juneteenth celebration, the Texas Association of Black Personnel in Higher Education (TABPHE Corpus Christi, pronounced "taffy") and Friends hosts a one day event featuring activities, vendors, food and entertainment for the entire community. The 2021 Juneteenth Celebration boasted over 1000 attendees from the Coastal Bend area with a variety of vendors, performers, and sponsors. In 2021, we also added the observance of "10 Days of Juneteenth Jubilee" to commemorate General Gordon Granger's ride to Galveston, TX. We invite businesses and organizations to join in this celebration with us by securing a vendor booth or purchasing a sponsorship for the these events.

About TABPHE CC

The Texas Association of Black Personnel in Higher Education is a non-profit 501c (3) voluntary educational association comprised of all levels of higher education personnel working to ensure a better educational system for all and helps institutions address key goals for achieving success. The organization currently provides academic support, career development, community Town hall forums, cultural events, community service projects and has a mentoring program, "The Village" (a recruitment and mentoring program).

The local TABPHE Corpus Christi Chapter has been in existence since January 1999 and has had the honor of conducting a variety of events in the city of Corpus Christi and as a service to communities in the city. Some of these events and accomplishments include: "The Village" Mentoring Program, Miss Black Coastal Bend Pageant, TABPHE Business Expo, Girls Stepping Out in the Right Direction & Boys Manning Up (youth leadership camps), TABPHE Town Halls (held annually in Fall and Spring), Barbershop Books (young men Reading Initiative), Community Civic Engagement, Christmas Angel, Christmas Food Boxes for the Northside elderly along with a long list of community activities providing services to at-risk youth.

Programs such as the Juneteenth celebration organized by "TABPHE CC and Friends" provides this organization, local African American organizations and affiliates an opportunity to engage the community in the rich history and culture of African Americans across the state and the country. Our vision is for people of all ethnic, religious and economic backgrounds to join together in celebration and revelation on the numerous contributions and accomplishments of African Americans. We also strive to engage other community organizations to partner with us by supporting our mission to serve the community and the State of Texas.



Sponsorship Levels*

(1 available) Presenting Sponsor - \$20,000

- * (1) VIP Table of 8 for Dinner & Dance on Friday night
- * (1) Vendor table at Dinner & Dance on Friday night
- * (15) VIP seats under tent at the Juneteenth Festival on Saturday
- * (2) 10X10 vendor booth spaces at festival on Saturday
- * (10) Festival T-shirts
- * (1) Banner at all TABPHE sponsored "10 Days of Juneteenth Jubilee" events
- * Speaking opportunity at Dinner/Dance & Festival (5 mins)
- * Recognized as "Presenting" sponsor on all paid advertising & at Festival
- * Company logo & name on all promotional material
- * VIP appearances at all TABPHE sponsored marketing events
- * Recognized as sponsor on event mapping, social media sites & TABPHE webpage



(2 available) Title Sponsors - \$15,000

- * (1) Vendor table at Dinner & Dance on Friday night
- * (10) VIP seats under tent at the Juneteenth Festival on Saturday
- * (1) 10X10 vendor booth space at festival on Saturday
- * (8) Festival T-shirts
- * (1) Banner at all TABPHE sponsored "10 Days of Juneteenth Jubilee" events
- * Speaking opportunity at Festival on Saturday (3 mins)
- * Recognized as a "Title" sponsor on paid advertising & at Festival
- * Company logo & name on all promotional material
- * Recognized as sponsor on event mapping, social media posts & TABPHE webpage



Platinum Sponsor - \$5,000

- * (1) Vendor table at Dinner & Dance on Friday night
- * (4) VIP seats under tent at the Juneteenth Festival on Saturday
- * (4) Festival T-shirts
- * Recognized as a "Platinum" sponsor from the Festival stage
- * Company logo on all Juneteenth promotional material
- * Recognized as sponsor on social media posts



Gold Sponsor - \$2000

- * Company acknowledgment at Dinner & Dance on Friday night
- * (2) VIP seats under tent at park at Juneteenth Festival on Saturday
- * (2) Festival T-shirts
- * Company name on all Juneteenth promotional material
- * Recognized as a sponsor via social media posts



Silver Sponsor - \$1000

- * Company acknowledgment at Dinner & Dance on Friday night
- * (1) VIP seat under tent at Juneteenth Festival on Saturday
- * (1) Festival T-shirt
- * Recognized as a sponsor on Juneteenth promotional materials



**COVID-19 surges and fluctuations could possibly impact events, as well as sponsorship perks.*



Sponsorship Request Form

Sponsorship deadline: April 30, 2022

(1) PRESENTING Sponsor - \$20,000

(2) TITLE Sponsors- \$15,000

PLATINUM Sponsor - \$5,000

GOLD Sponsor - \$2,000

SILVER Sponsor - \$1,000

IN-KIND DONATION -

Name

Organization/Business Name

Street Address

City/State/Zip

Phone/Fax

Purchased by (print name)

Purchased by (signature)

Purchased by (email)

Contact person (if other than purchaser)

Contact person email

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**To reserve sponsorship, please contact
Tina Butler at 361-739-1367 or email tybutler43@gmail.com.**