



TABPHE CORPUS CHRISTI SPONSORSHIP PACKET

June 20-22, 2025

Texas Association of Black Personnel in Higher Education
Corpus Christi Chapter



<https://www.tabphecc.org/juneteenth>

1450 Cambridge Drive
Corpus Christi, TX 78415
(361) 739-1367



TABPHE

CORPUS CHRISTI

WE EXIST TO ASSIST

What is Juneteenth?

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas, origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and in June 2021 was adopted as a Federal holiday.

Today, Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics and family gatherings. **The 160th anniversary of Juneteenth** is a momentous occasion that calls for celebration, reflection, and rejoicing. It is a time to honor the past, recognize the progress made, and self-improvement for planning for the future. As we commemorate this significant milestone, let us continue to draw strength and inspiration from the enduring spirit of Juneteenth and work together to build a brighter, more inclusive future.

As part of the local Juneteenth celebration, the Texas Association of Black Personnel in Higher Education (TABPHE Corpus Christi, pronounced "taffy") will host its FIRST 3 DAY event featuring activities, vendors, food and entertainment for the entire community. The festival has grown by over 1200% over the last 6 years and 2025 is slated to bring double the amount of attendees from in and out of state. We invite businesses and organizations to join in this celebration with us by securing a sponsorship for our FIRST multiday event.

About TABPHE CC

The Texas Association of Black Personnel in Higher Education is a non-profit 501c (3) voluntary educational association comprised of all levels of higher education personnel working to ensure a better educational system for all and helps institutions address key goals for achieving success. The organization currently provides academic support, career development, community Town hall forums, cultural events, community service projects and has a mentoring program, "The Village" (a recruitment and mentoring program).

The local TABPHE Corpus Christi Chapter has been in existence for 25 years and has had the honor of conducting a variety of events in the city of Corpus Christi and as a service to communities in the Coastal Bend. Some of these events and accomplishments include: "The Village" Mentoring Program, Miss Black Coastal Bend Pageant, TABPHE Business Expo, Girls Stepping Out in the Right Direction & Boys Manning Up (youth leadership camps), TABPHE Town Halls, Barbershop Books (young men Reading Initiative), Community Civic Engagement, Christmas Angel, Christmas Food Boxes for the Northside elderly along with a long list of community activities providing services to at-risk youth.

We also strive to engage other community organizations to partner with us by supporting our mission to serve the community and the State of Texas.



Sponsorship Levels Form

Presenting Sponsor \$20,000:

- One of the three major events named after sponsor
- Prime seating at VIP Tent all 3 days at festival events
 - Exclusive donor recognition throughout the year
- Sponsor banner focus at all events for remainder of programming calendar
 - First tier logo placement on all printed material and website
- Sponsor banner at main stage (EX. "XYZ brought to you by XYZ")
 - Special Press Release announcing sponsorship
- 4 exclusive social media posting (attached to artist announcements, 25K+ impressions)
 - One booth space all three days
- VIP appearances at all TABPHE sponsored marketing events
- * Speaking opportunity at any programmed event (5 mins)

Title Sponsor \$15,000:

- One of two major sponsors for logistics (EX. stage, fencing, community shield)
 - Prime seating at VIP Tent for 2 days of festival events
 - Exclusive donor recognition throughout the year
 - Sponsor banner focus at 2 events
 - Logo placement on all printed material and website
- Sponsor banner at main stage (EX. "XYZ brought to you by XYZ")
 - Special Press Release announcing sponsorship
 - 3 exclusive social media postings
 - One booth space on two days
- VIP appearances at all TABPHE sponsored marketing events
- Speaking opportunity at two Festival events (3 mins)

Platinum Sponsor \$7,500:

- Exclusive donor recognition for Juneteenth festivities
 - Prime seating under VIP Tent for 4 for 2-days
- Logo placed on all printed material and website
 - Sponsor banner placed on park fencing
 - 1 exclusive social media postings
 - One booth space on one day
- Speaking opportunity at one Festival event (3 mins)

Gold Sponsor \$3,000:

- Prime seating under VIP Tent for 3 for 1-day
- Company name placed on all printed material and website
 - Recognized as a sponsor via social media posts
 - Inclusion on press material

Silver Sponsor \$2,000:

- Prime seating under VIP Tent for 2 for 1-day
- Company name placed on all printed materials and website
 - Recognized as a sponsor via social media

Sponsorship Commitment:

Please select your desired sponsorship level:

- Presenting Sponsor - \$20,000
- Title Sponsor - \$15,000
- Platinum Sponsor - \$7,500
- Gold Sponsor - \$3,000
- Silver Sponsor - \$2,000

Organization Name: _____

Contact Person: _____

Phone Number: _____

Address: _____

Thank you for considering sponsorship for the Texas Association of Black Personnel in Higher Education (TABPHE) programming.

Please make checks payable to: TABPHE Corpus Christi and remit to: 1450 Cambridge Drive, Corpus Christi, TX 78415. FMI: (361) 739-1367

TABPHE-CC is a 501c3 nonprofit organization. Our EIN is 74-2738176.

Please save a copy of the completed application as your receipt. Thank you!